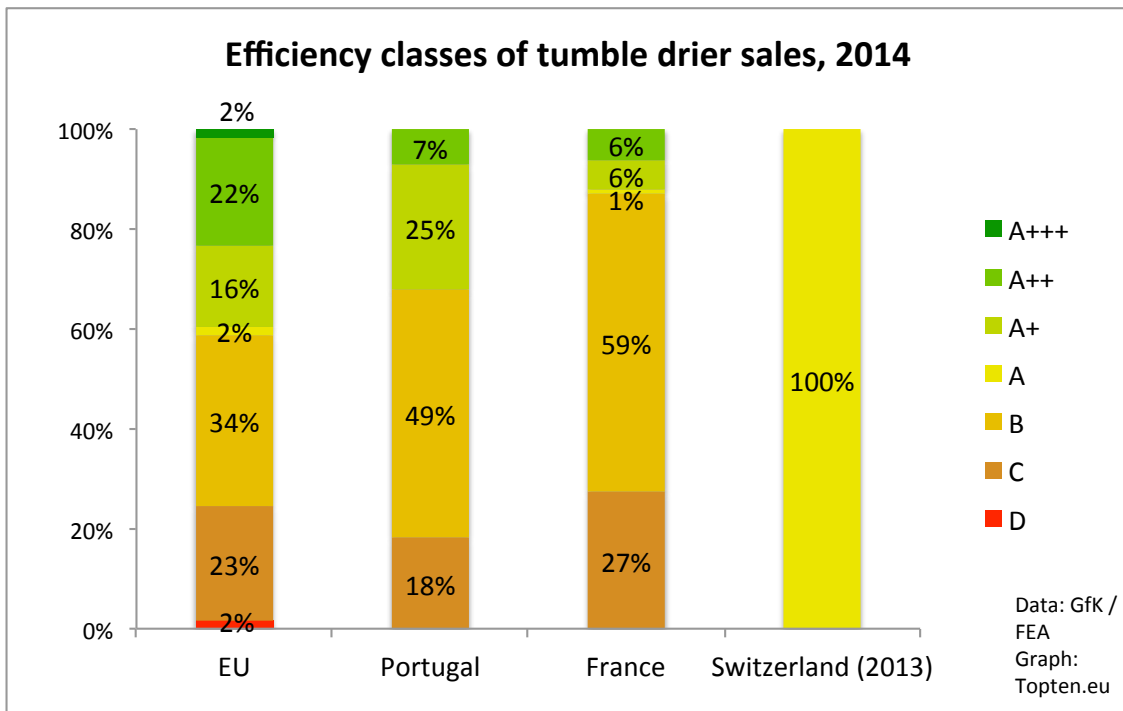


EU: Already 42% heat pump drier sales in 2014

In our recent market monitoring report, Topten has presented tumble driers sales data from GfK, including information on energy efficiency, energy consumption, size and price. For driers the study covers France and Portugal, and makes national differences visible. Sales of efficiency classes are also available for the EU-21 and Switzerland, showing that across the EU already 42% of the sales are energy-efficient heat pump driers (classes A and better). Heat pump driers consume around 50% less energy than conventional driers.



Differences between countries are yet large

In Portugal 32% of the 2014 sales were heat pump driers, in France only 13%. High A+ prices in France might be a reason. Switzerland implements class A as minimum requirement since 2012 (and A+ since 2015), leaving only heat pump driers on the market. In Switzerland the new Energy Label applies since 2014.

A+ as future MEPS has large saving potential, tier 2 will have little effect

The energy saving effect of the EU's tier 2 (banning class C from November 2015) is questionable, because average class B sales consume nearly as much energy as class C. Reasons are a combination of a small efficiency differences and larger B driers. On the other hand the saving potential of heat pump driers is large: 5.6 TWh could have been saved across the EU over 15 years, had only A+ driers been sold in 2014.

More information

- Full report: www.topten.eu/uploads/File/WhiteGoods_in_Europe_June15.pdf
- Short summary version: www.topten.eu/uploads/File/White-Goods-in-Europe-short.pdf
- Topten policy recommendations for tumble driers: www.topten.eu/?page=dryers_rg&fromid=
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