

# Swiss appliances sales development 2004 – 2013

**Analysis and Graphs:**

S.A.F.E. (Swiss Agency for efficient energy use) [www.energieeffizienz.ch](http://www.energieeffizienz.ch) and [www.topten.ch](http://www.topten.ch)

**Data source:**

FEA (Swiss Association of the Domestic Electrical Appliances Industry), [www.fea.ch](http://www.fea.ch)

24 July 2014

**Content**

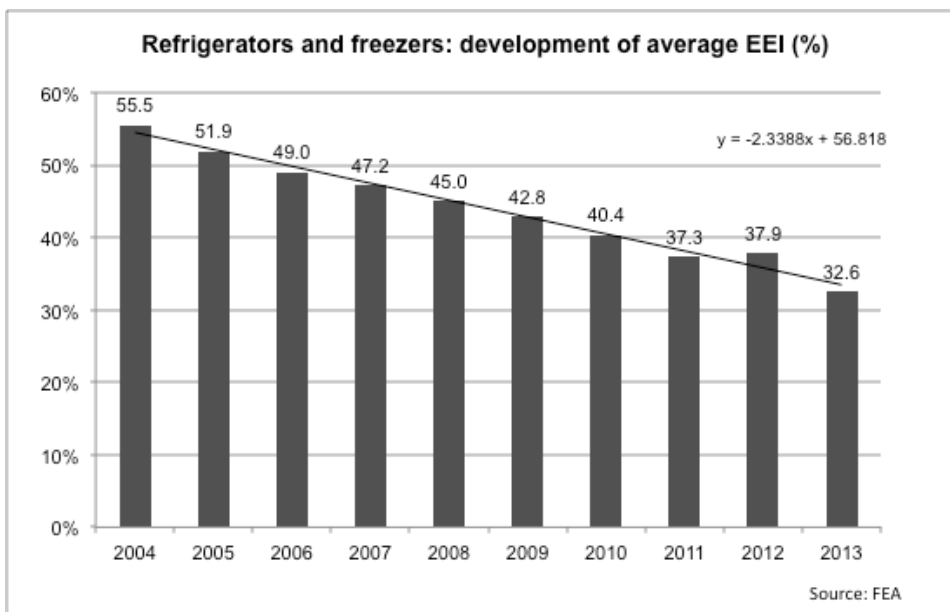
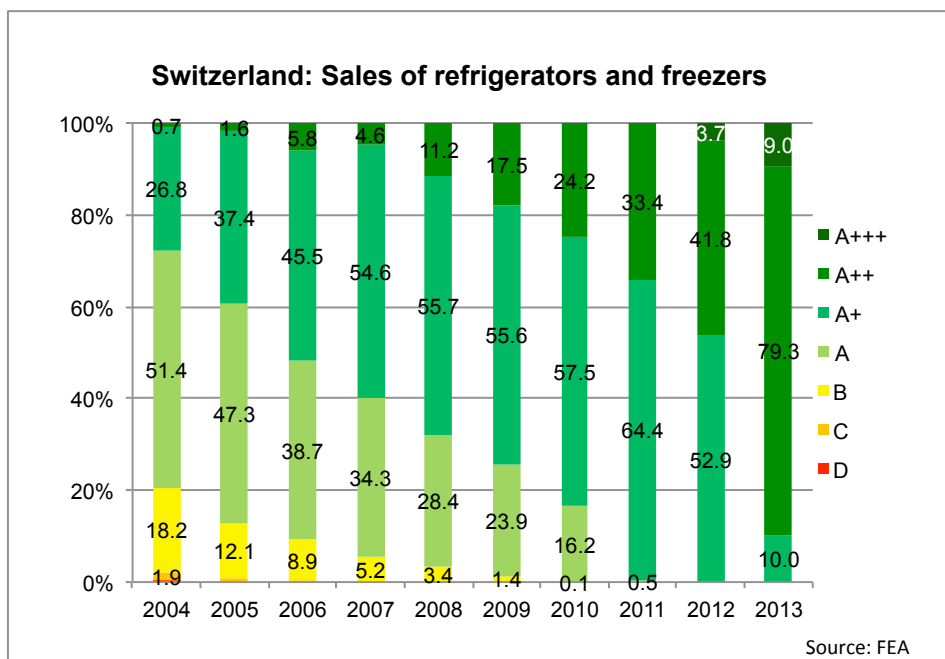
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# 1. Refrigerators and freezers

Sales of refrigerators and freezers, Switzerland

Source: FEA)

Efficiency class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
A+++									15'126	36'159
A++	2'682	5'857	22'193	17'902	43'828	68'081	98'162	136'732	171'428	318'981
A+	97'672	138'927	174'196	211'803	217'279	215'883	233'010	263'839	216'892	40'231
A	187'611	175'877	148'257	133'312	110'772	92'837	65'547	1'955	0	131
B	66'504	44'967	33'926	20'186	13'463	5'389	235	0	0	0
C	7'046	2'691	1'132	648	0	0	0	0	0	0
D	1'263	0	0	0	0	0	0	0	0	0
E	0	0	0	0	0	0	0	0	0	0
F	1'757	1'419	1'735	2'062	1'791	1'587	1'567	1'191	0	0
G	0	0	0	0	0	0	0	0	0	0
unknown	312	2'161	1'609	2'293	3'110	4'497	6'512	6'143	6'710	6'714
Total	364'847	371'899	383'048	388'206	390'243	388'274	405'033	409'860	410'156	402'216

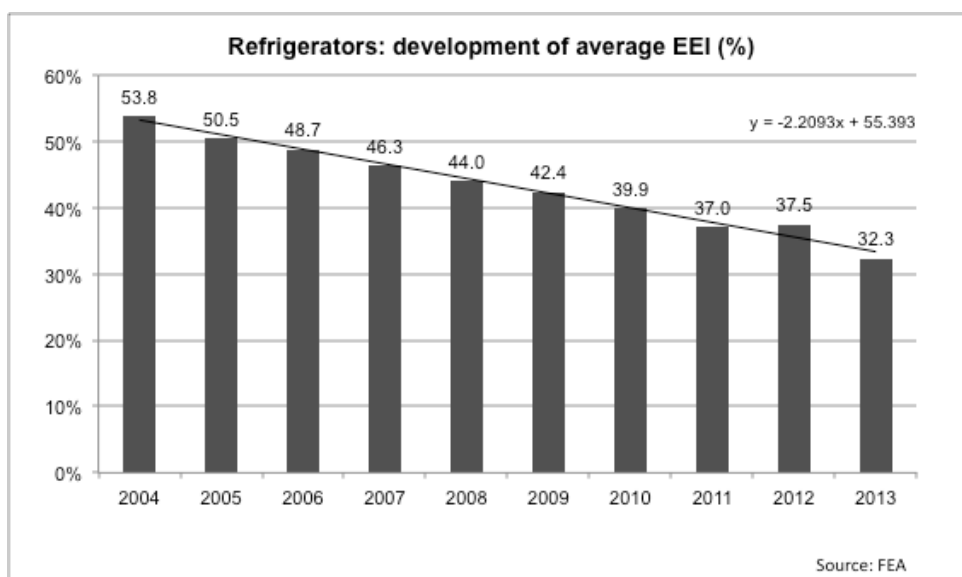
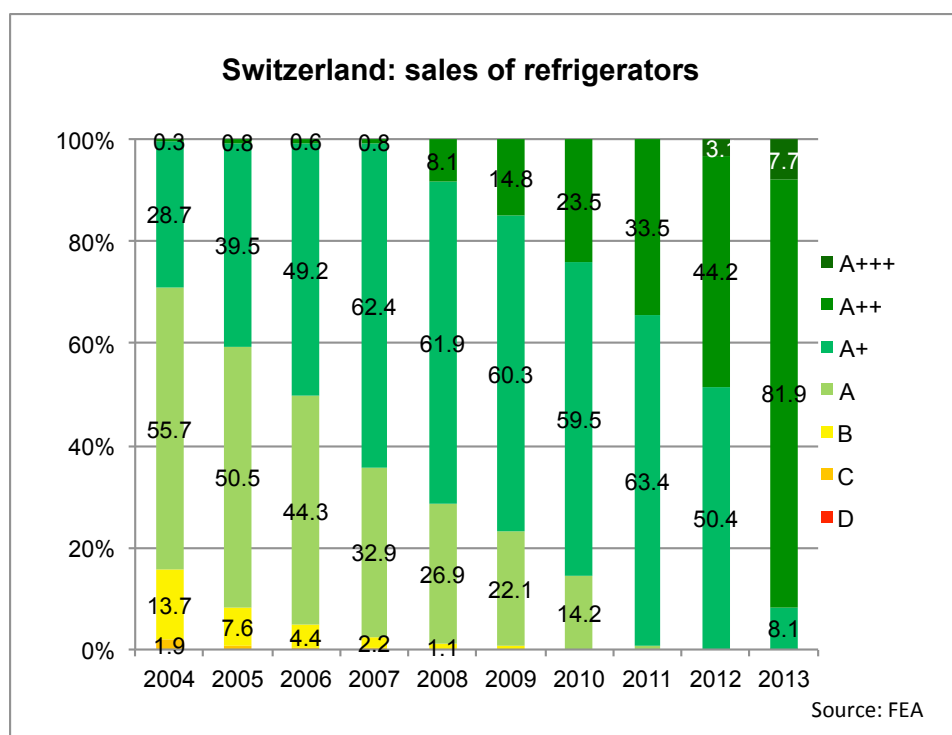


## 2. Refrigerators

Sales of refrigerators, Switzerland

(Source: FEA)

Efficiency class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
A+++									9'239	23'278
A++	893	2'139	1'747	2'270	22'493	40'306	68'323	98'822	131'792	248'577
A+	74'191	104'479	135'814	171'324	172'730	164'493	173'318	186'789	150'173	24'660
A	144'114	133'717	122'352	90'339	75'069	60'327	41'372	1'615	0	131
B	35'528	20'188	12'214	6'061	3'132	1'539	0	0	0	0
C	2'254	502	546	394	0	0	0	0	0	0
D	0	0	0	0	0	0	0	0	0	0
E	0	0	0	0	0	0	0	0	0	0
F	1'757	1'419	1'735	2'062	1'791	1'587	1'567	1'191	0	0
G	0	0	0	0	0	0	0	0	0	0
unknown	166	2'161	1'609	2'293	4'007	4'497	6'512	6'143	6'710	6'714
<b>Total</b>	<b>258'903</b>	<b>264'605</b>	<b>276'017</b>	<b>274'743</b>	<b>279'222</b>	<b>272'749</b>	<b>291'092</b>	<b>294'560</b>	<b>297'914</b>	<b>303'360</b>

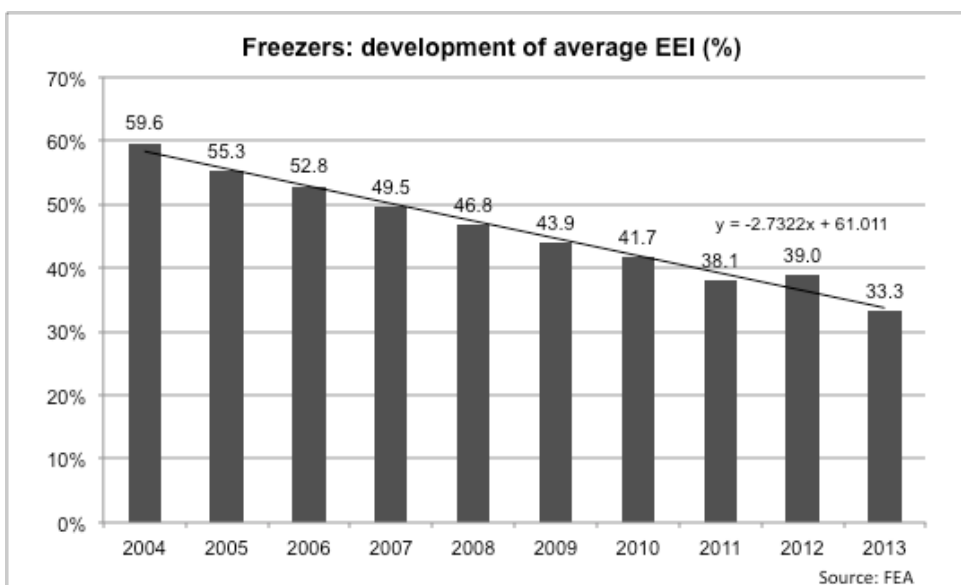
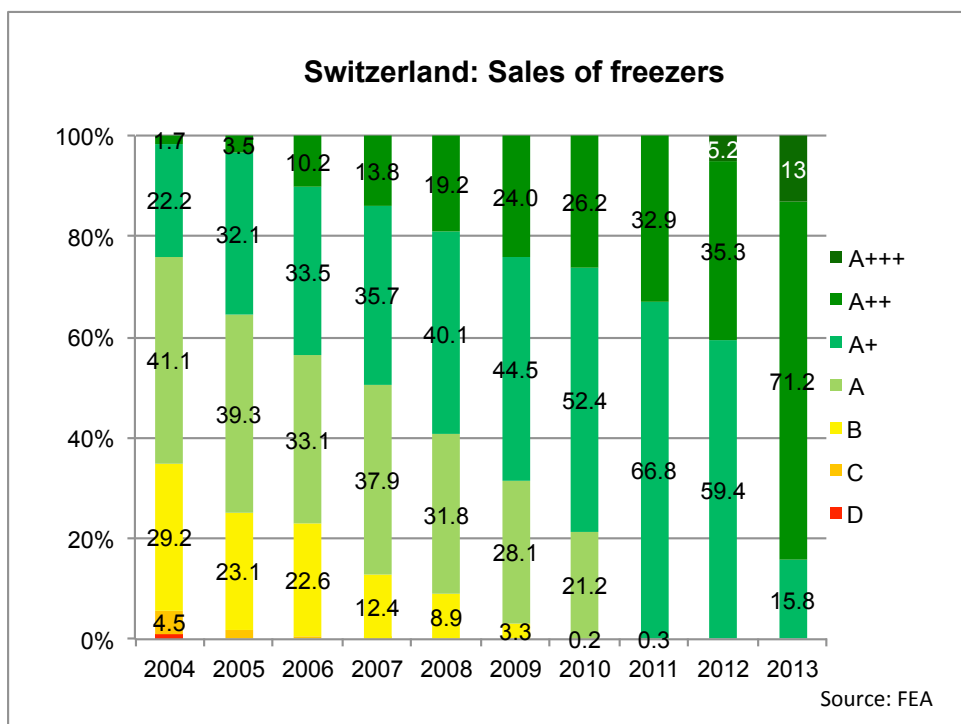


### 3. Freezers

Sales of freezers, Switzerland

(Source: FEA)

Efficiency class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
A+++									5887	12881
A++	1'789	3'718	10'912	15'632	21'335	27'775	29'839	37'910	39'636	70'404
A+	23'481	34'448	35'866	40'479	44'549	51'390	59'692	77'050	66'719	15'571
A	43'497	42'160	35'443	42'973	35'286	32'510	24'175	340	0	0
B	30'976	24'779	24'224	14'125	9'851	3'850	235	0	0	0
C	4'792	2'189	586	254	0	0	0	0	0	0
D	1'263	0	0	0	0	0	0	0	0	0
E	0	0	0	0	0	0	0	0	0	0
F	0	0	0	0	0	0	0	0	0	0
G	0	0	0	0	0	0	0	0	0	0
unknown	146	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>105'944</b>	<b>107'294</b>	<b>107'031</b>	<b>113'463</b>	<b>111'021</b>	<b>115'525</b>	<b>113'941</b>	<b>115'300</b>	<b>112'242</b>	<b>98'856</b>

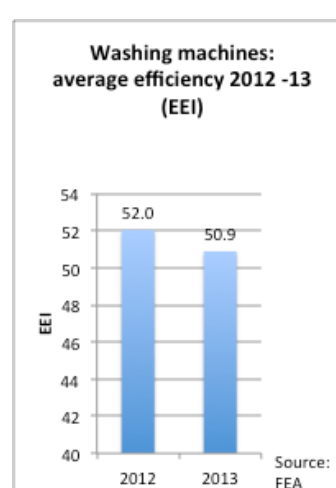
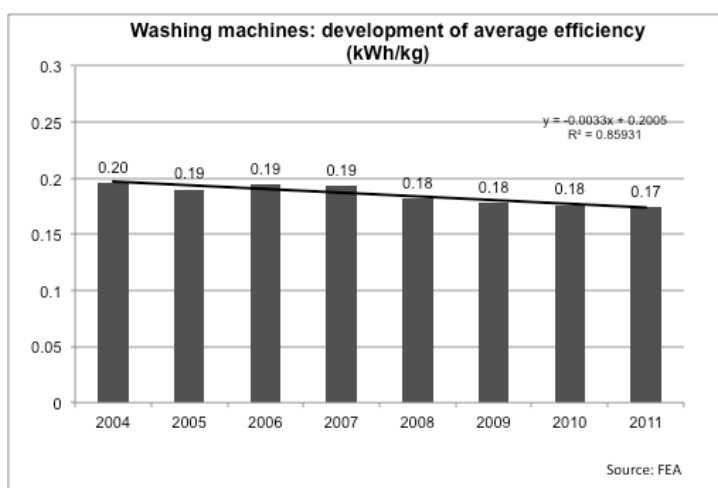
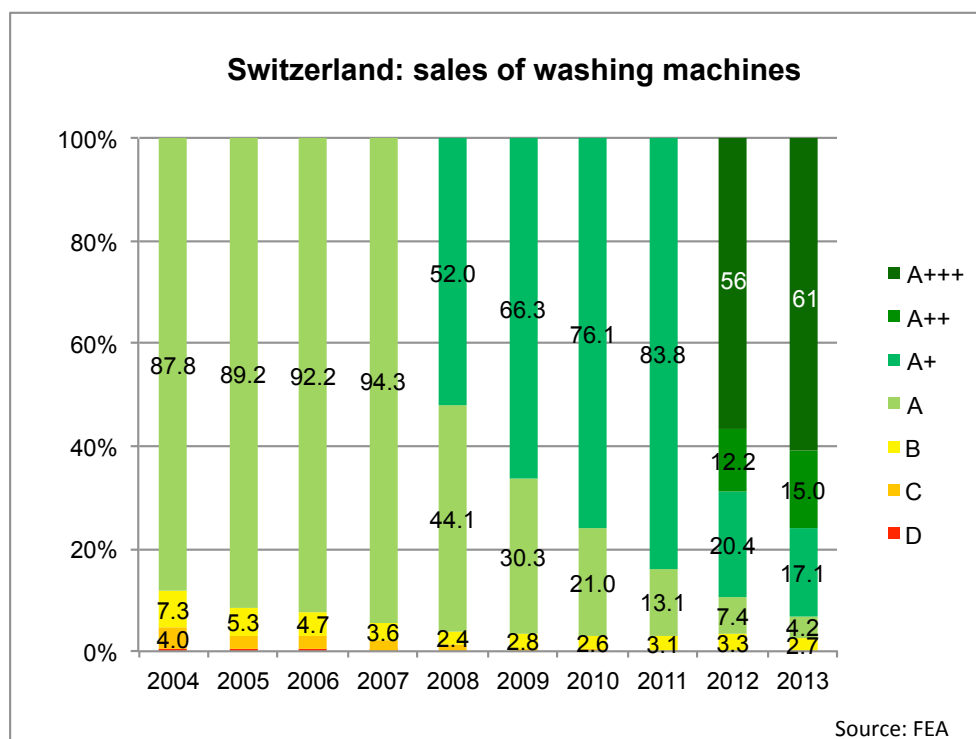


## 4. Washing machines

Sales of washing machines, Switzerland

(Source: FEA)

Efficiency class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
A+++									109'762	126'086
A++									23'694	30'975
A+					94'514	119'908	143'847	161'074	39'594	35'377
A	144'802	145'712	157'377	165'791	80'061	54'755	39'727	25'262	14'340	8'703
B	11'995	8'642	8'088	6'279	4'436	4'981	4'852	5'885	6'397	5'574
C	6'566	4'382	4'448	3'627	2'667	1'214	700	0	0	0
D	965	556	627	106	0	0	0	0	0	0
E	371	0	0	0	0	0	0	0	0	0
F	0	0	0	0	0	0	0	0	0	0
G	0	0	0	0	0	0	0	0	0	0
unknown	303	4'014	184	0	0	0	0	0	0	0
<b>Total</b>	<b>165'002</b>	<b>163'306</b>	<b>170'724</b>	<b>175'803</b>	<b>181'678</b>	<b>180'858</b>	<b>189'126</b>	<b>192'221</b>	<b>193'787</b>	<b>206'715</b>

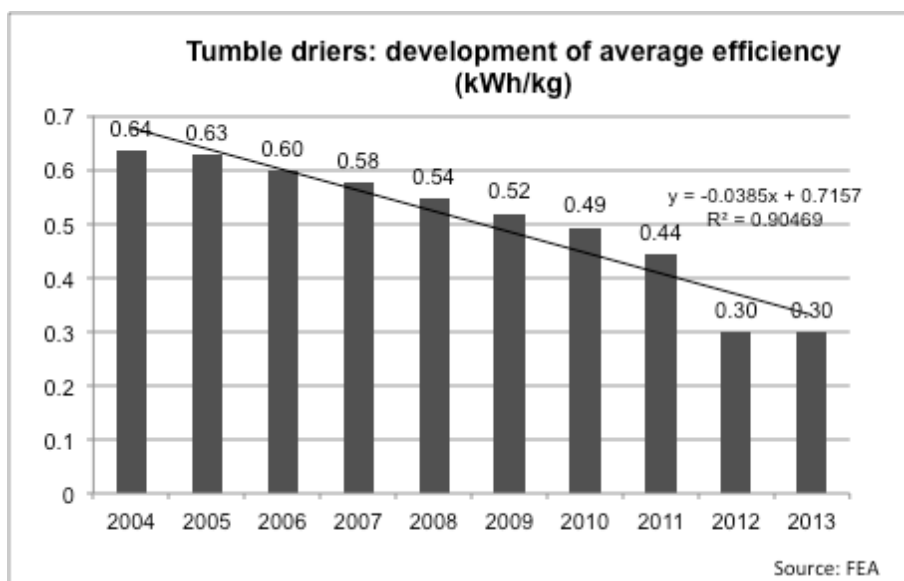
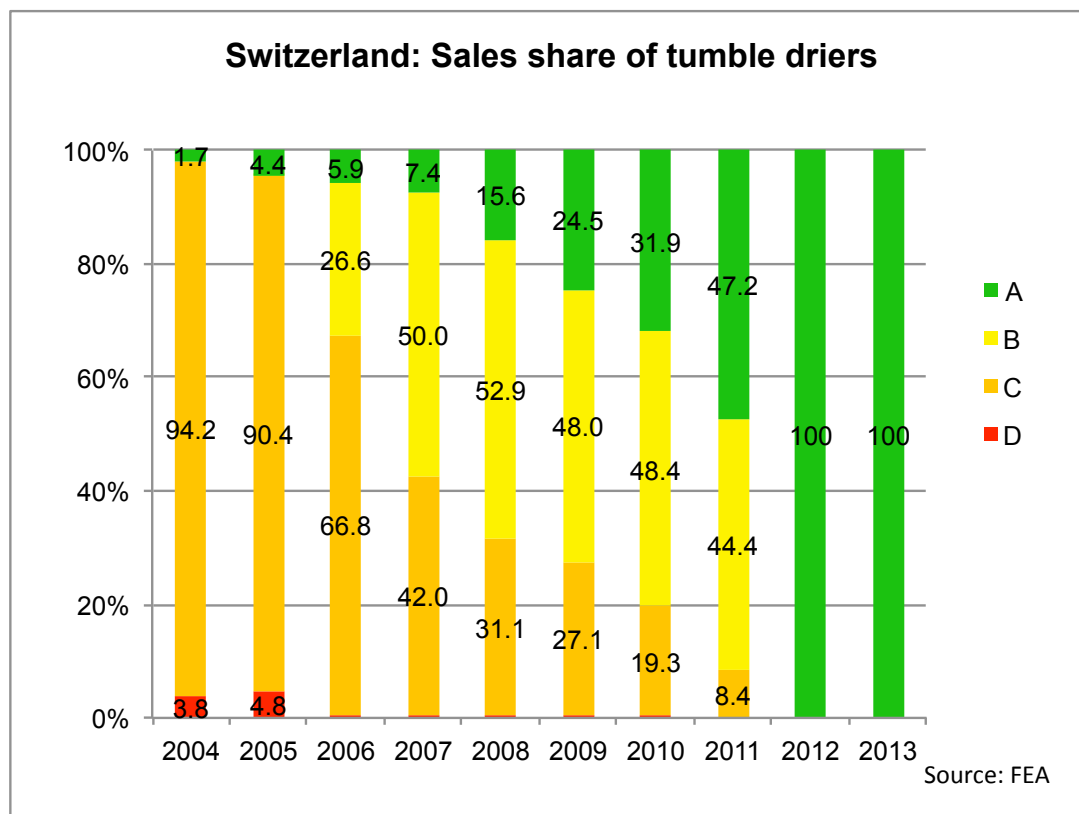


## 5. Tumble driers

Sales of tumble driers, Switzerland

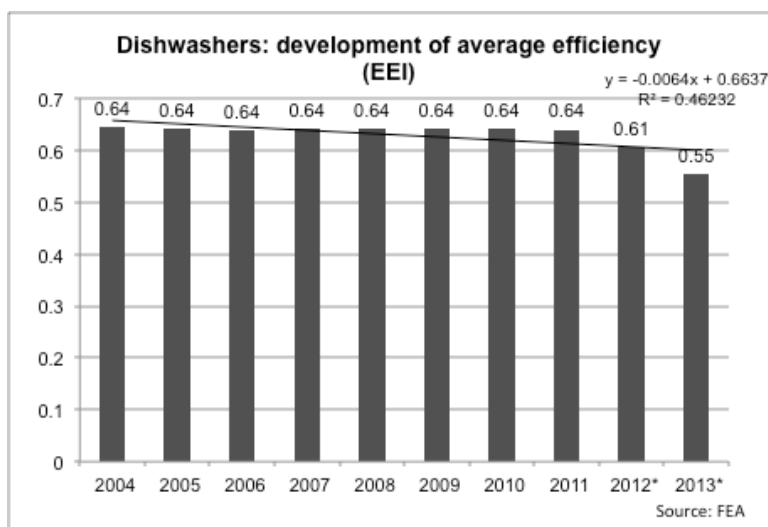
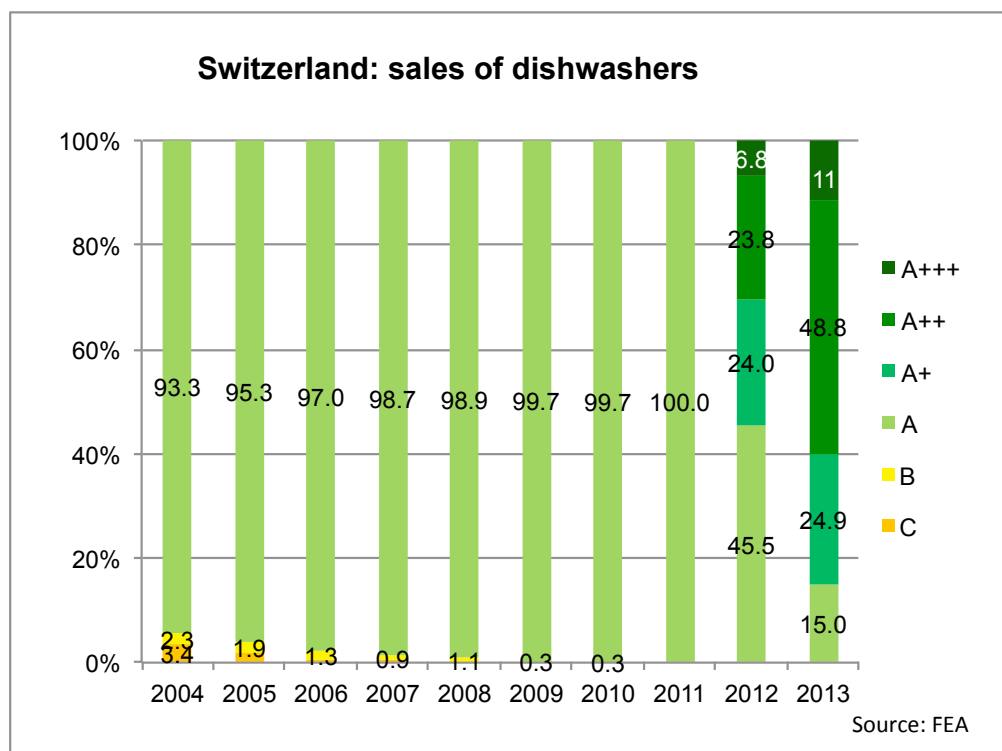
(Source: FEA)

Efficiency class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
A	1'513	4'195	5'885	7'469	16'522	25'135	35'993	54'381	109'260	117'912
B	0	123	26'445	50'383	55'964	49'288	54'628	51'090	0	0
C	81'786	85'359	66'370	42'332	32'883	27'817	21'777	9'669	0	0
D	3'301	4'551	673	594	441	377	369	0	0	0
E	1	0	0	0	0	0	0	0	0	0
F	0	0	0	0	0	0	0	0	0	0
G	227	189	0	0	0	0	0	0	0	0
unknown	0	7	0	0	0	0	0	0	0	0
Total	86'828	94'424	99'373	100'778	105'810	102'617	112'767	115'140	109'260	117'912



## 6. Dishwashers

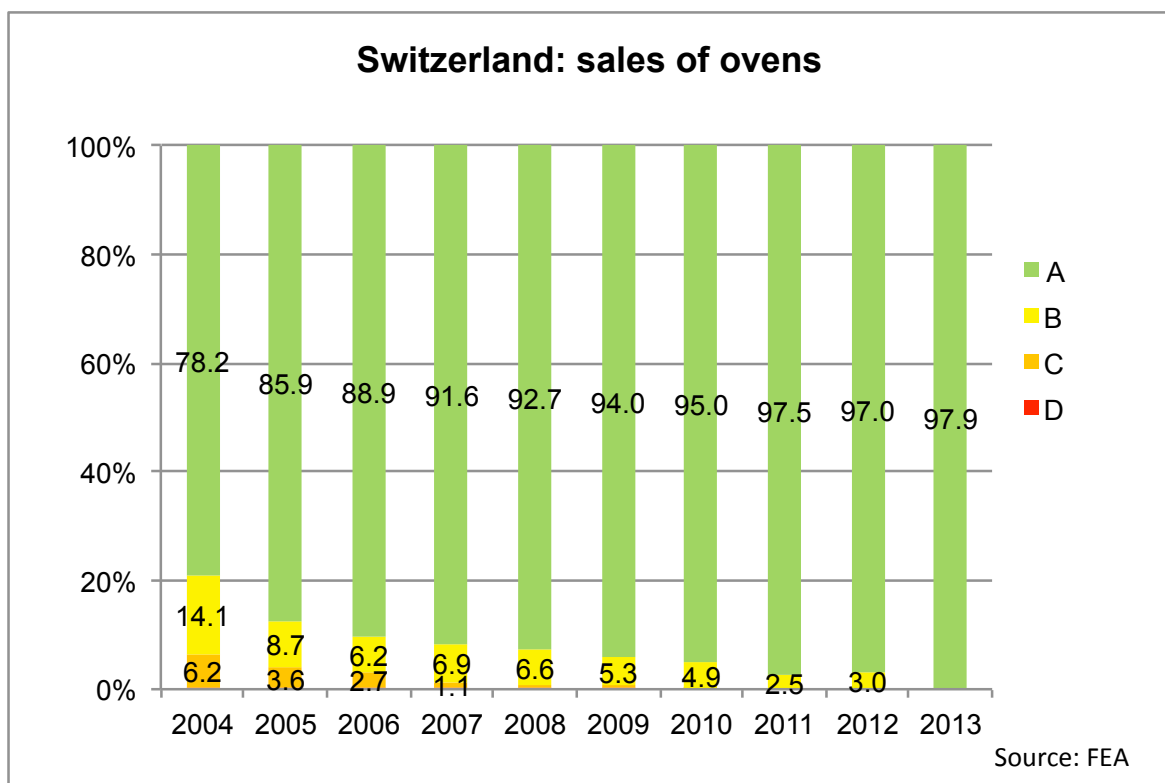
Sales of dishwashers, Switzerland										
Efficiency class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
A+++									14'606	24'463
A++									51'419	106'044
A+									51'863	54'175
A	160'949	170'161	179'787	189'980	193'967	195'714	209'871	210'647	98'320	32'661
B	3'931	3'306	2'392	1'639	2'060	655	649	0	0	0
C	5'802	3'512	1'428	889	0	0	0	0	0	0
D	24	0	0	0	0	0	0	0	0	0
E	0	0	0	0	0	0	0	0	0	0
F	0	0	0	0	0	0	0	0	0	0
G	0	0	0	0	0	0	0	0	0	0
unknown	1'760	1'641	1'646	0	0	0	0	0	0	0
<b>Total</b>	<b>172'466</b>	<b>178'620</b>	<b>185'253</b>	<b>192'508</b>	<b>196'027</b>	<b>196'369</b>	<b>210'520</b>	<b>210'647</b>	<b>216'208</b>	<b>217'343</b>



\* 2012 a new EEI calculation formula was introduced, including part load washing, Standby and Off mode consumption.

## 7. Ovens

Sales of ovens, Switzerland										(Source: FEA)
Efficiency class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
A	124'342	140'534	148'567	154'663	154'838	153'178	159'883	162'062	168'808	171'151
B	22'466	14'256	10'382	11'582	11'006	8'688	8'275	4'232	5'273	3'634
C	9'889	5'956	4'566	1'903	920	774	13	0	0	0
D	288	252	567	531	248	245	99	0	0	0
E	1	0	0	0	0	0	0	0	0	0
F	0	0	0	0	0	0	0	0	0	0
G	0	0	0	0	0	0	0	0	0	0
unknown	2'063	2'607	2'972	91	0	0	0	0	0	0
Total	159'049	163'605	167'054	168'770	167'012	162'885	168'270	166'294	174'081	174'785





## Annex

### Calculation of the average product efficiency: assumptions

The average efficiency index has been calculated according to the following scheme:

Average efficiency index =  $\Sigma$  (all classes) sales proportion efficiency class (%) \* EEI of the efficiency class

The specific assumptions for the appliance categories are as follows:

#### 1. Refrigerators and freezers

Assumption: the EEI of all products of a class corresponds to the (lower) class limit according to the energy label from 2003, and from 2012 according to the energy label from 2010:

Class	EEI (2003)	EEI (2010)
A+++		22%
A++	30%	33%
A+	42%	44%
A	55%	55%
B	75%	75%
C	90%	95%
D	100%	110%
E	125%	125%

#### 2. Washing machines

Assumption: the specific efficiency of all products of a class corresponds to the (lower) class limit according to the energy label from 1996, from 2012 according to the energy label from 2010:

Class	kWh/kg (1996 – 2011)	EEI (ab 2012)
A+++		46
A++		52
A+	0.17	59
A	0.19	68
B	0.23	77
C	0.27	87
D	0.31	

#### 3. Tumble drier

Assumption: the specific efficiency of all products of a class corresponds to the (lower) class limit according to the energy label from 1995, based on an initial residual moisture content of 60%. Exemption: for class A a specific efficiency of 0.3 kWh/kg is assumed.

Class	kWh/kg
A	0.3

B	0.56
C	0.64
D	0.72

#### 4. Dishwashers

Assumption: the EEI of all products of a class corresponds to the (lower) class limit according to the energy label from 1999, from 2012 according to the one from 2010:

<b>Class</b>	<b>EEI</b> (1999 – 2011)	<b>EEI</b> (ab 2012)
A+++		50
A++		56
A+		63
A	0.64	71
B	0.76	80
C	0.88	
D	1.00	